

# BOWL YOUR COMPETITORS AWAY !!!



## New Advertising Opportunity - Penn Bowl Bowling Alley, Pennsville NJ

Your 14 x 11 inch optically-brightened advertisement will be seen by approximately 800 bowling league members (typically 25-44 years of age) and 700 teenagers per week plus other bowling and gaming enthusiasts of all ages!!!

You may choose placement right next to bowling league scores or in the entranceway. Only 20 advertising slots. First come -- first serve!!!

Discounts offered on future multiple bowling alley placements in tri-state area.

### Rates:

*Advertising Fee:* \$50/month or \$395/year

- 50% pay in advance / net 30 days after placement in Bowling Alley
- Includes posting, maintenance
- Includes free hyperlink from my web site to your web site

*Graphics Design Charge:* \$75 per advertisement

- **Full \$75 goes to computer art student at Salem Community College**
- Includes Design, Proof, Edit, Color Print
- Minor changes initiated by customer after proof approval: \$25
- Negotiable if you provide .tiff, .gif, or suitable desktop publishing file
- No additional charges if no changes at renewal

### Other:

- No alcohol, tobacco, pornography, or gambling-related advertisements
- 50 % refund at six months if not satisfied with return on investment

### Contact:

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